

Welcome

#CESAIndaba2019

Date: 6 – 7 March 2019

Venue: Durban International
Convention Centre

Working Towards A **Rainbow** Sector – “the chase continues”

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Thoughts from presentation derived from some of my published work:

The role of information management in project management success: Narratives from entrepreneurs operating within the South African construction industry

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Dates:
Received: 16 Nov 2016
Accepted: 18 Apr 2017
Published: 18 Apr 2017

Background: The South African construction industry is noted to be one of the most popular industries heavily dependent on projects. Calls exist for research that ascertains not just how entrepreneurs act as project managers but also the evaluation of project success and the role information management plays in all this.

Objectives: The aim of this study was to understand the views and experiences of entrepreneurs in how: (1) project management success is conceptualised, and (2) the role that information management played to this within a South African construction industry space.

Method: The study adopts a qualitative research approach using semi-structured interviews to generate narratives and themes around how: (1) project management success is conceptualised, and (2) the role that information management played to this. A sample of 15 entrepreneurs working within the construction industry was used for this study.

Chinyamurindi, W.T. (2017). The role of information management in project management success: Narratives from entrepreneurs operating within the South African construction industry. *South African Journal of Information Management*, 19(1), 1-9.

Analysing the future of Broad-Based Black Economic Empowerment through the lens of small and medium enterprises

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Orientation: The current Broad-Based Black Economic Empowerment (BBBEE) legislation imposes direct obstacles on small and medium enterprises (SMEs) in South Africa (SA). Thus, the perceptions of SMEs on the future of BBBEE elucidate the effect of the legislation on the economy and its operating industries.

Research purpose: The study had an objective of comprehending the future of BBBEE and its effect on the SA economy and operating industries through the perceptions of SMEs.

Motivation for the study: The study's objective provided new insights and understanding of BBBEE and its influence on the economy and operating industries.

Research design, approach and method: The research followed a qualitative approach using the use of a semi-structured interview to collect the empirical data from 15 participants, with one participant being excluded based on the research objectives.

Pike, A., Puchert, J. & Chinyamurindi, W.T., (2018). Analysing the future of Broad-Based Black Economic Empowerment through the lens of small and medium enterprises. *Acta Commercii*, 18(1), 1-10.

Middle manager role and contribution towards the competitive intelligence process: A case of Irish subsidiaries

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Dates:
Received: 01 Dec. 2015
Accepted: 09 May 2016
Published: 27 July 2016

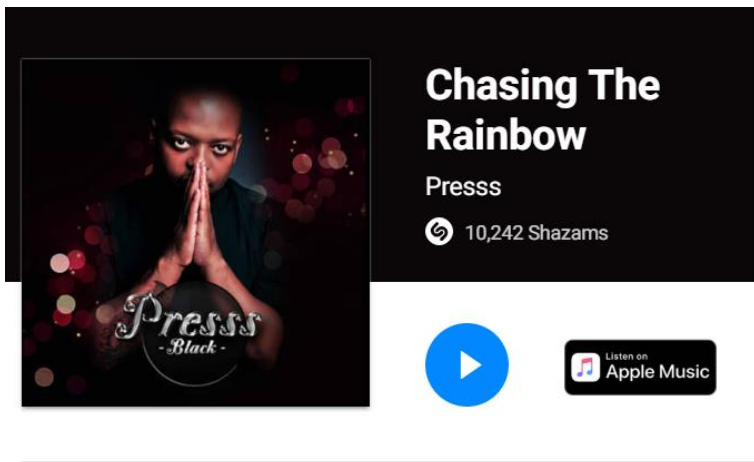
Background: Calls have been made especially during a period of global competition and economic austerity for research that focuses on how competitive intelligence (CI) is actually generated within organisations.

Objectives: The aim of this study was to understand the views and experiences of middle managers with regard to their role and contribution towards the CI process within Irish subsidiaries of the Multinational Corporation (MNC).

Method: The study adopts a qualitative approach using the semi-structured interview technique to generate narratives and themes around how CI is generated using a sample of 15 middle managers drawn from five participating Irish subsidiaries.

Results: Based on the analysis of the narratives of the middle managers, three main themes emerged as findings. Firstly, the process of gathering CI was facilitated by the reliance on internal and external tools. Secondly, information gathered from the use of such tools was then

Chinyamurindi, W. (2016). Middle manager role and contribution towards the competitive intelligence process: A case of Irish Subsidiaries. *South African Journal of Information Management*, 18(2), 1-7.



“Loving you is like **chasing the rainbow**
I never get there
I keep on running and running and
running but I don't get to you
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Rainbow – Issues of transformation

**5 things to consider within efforts of
chasing the Rainbow**

1. The chase continues: An academy not speaking to issues of the **Rainbow**

- What work values does the next generation of professionals in our sector need for continued sustainability?
- How much are we doing in preparing the next generation of professionals required for the sector?
- Do the courses and modules taught in the academy reflect work towards a rainbow sector?

2. The chase continues: Not loosing track of the big picture in the Rainbow nation

Some of these factors include the following: over three million households are in poverty; over 2.3-million South Africans suffer from malnutrition, including 87% of all African children under the age of 12; almost 95% of all poor are African, 5% are coloured and less than 1% are Indian and white; over 75% of poverty is concentrated in rural areas, especially in the former homelands for which the previous regime conveniently never kept statistics; some 65% of the adult population is illiterate; and about 4% of all children between the ages of 10 and 14 engage in child labour.

Furthermore, in excess of nine million people live in imijondolo (shacks). Only 41% of rural clinics have an ambulance within one hour of an emergency call, compared to 71% of urban clinics, and 6% of the population earns 40% of the income.

3. The chase continues: Moving beyond ticking the **Rainbow** box

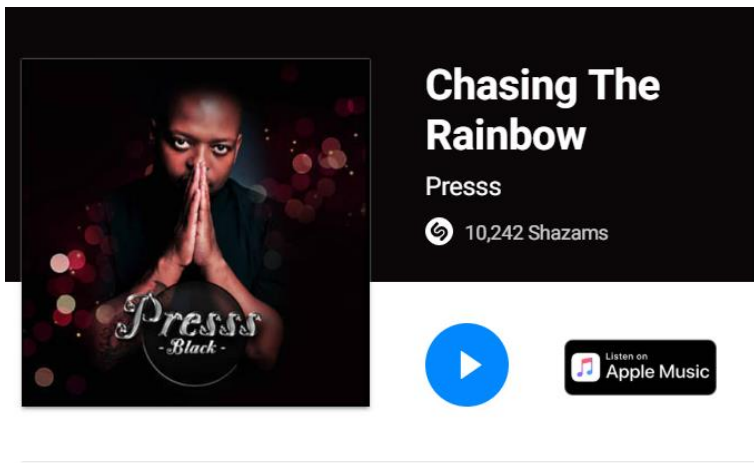
- Organisational architecture issues – moving past issues of compliance to a supportive framework that does not set us for failure.
- Creation of organisational capabilities that not only prioritise transformation but positions it as an “enduring” schema beyond national compliance.

4. The chase continues: Assisting small businesses realise the **Rainbow** nation dream

- Small business development becomes a key vehicle in our transformation efforts.
- Focus should be on: a) assisting new ideas to the market; b) supporting existing business to high the rates of entrepreneurial failure amongst startups.
- Applauding efforts of CESA – Incubator Project.

5. The chase continues: Generating an evidence-based **Rainbow** nation narrative

- There is need for continued efforts to generate an evidence-based narrative around issues affecting the engineering sector.
- Hoping that this effort trickles into the classroom – case based teaching.
- CESA – consider a journal that speaks to all this.



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Don't worry we will get there!

Thank you!
to our

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